



**Where brilliant  
content begins**







Design is elusive until the imagination sparks that aha moment. From Gutenberg to Zuckerberg, visual communication and the technology that makes it possible has changed the world. But sharing information and ideas — and making them visual realities — always comes down to using the right tools.

First released in 1987, QuarkXPress became the predominant professional desktop publishing software and a dynamic tool providing unprecedented speed and precision to massive publishing outlets. More than three decades later, it remains a superior product with a large and loyal global customer base because of its speed, reliability and strong features across its integrated tool sets.

If design is your business, then you can depend on QuarkXPress for producing gorgeous print publications and large documents in addition to flex websites and other digital experiences.

That's right! Quickly transform your content designs from print into ready-to-deploy websites and interactive digital publications to expand audiences and brand reach.

Unmatched page layout and digital publishing capabilities are complemented by tools for refining graphics and illustrations and non-destructive photo editing. With all these feature sets within QuarkXPress, say goodbye to the frustration of switching back and forth between applications as deadlines loom.

Functionality like native-object conversion, conditional styles, synchronized content and automatic backups makes workflows dramatically faster. In addition, QuarkXPress works with other graphic design software to produce gorgeous layouts for omnichannel publishing.

**Brilliant content begins with QuarkXPress.**



Whether you're an independent designer or a large international publisher, you can deliver every project as promised, on time and within budget with QuarkXPress. Unleash unlimited creativity with maximum productivity to:



Produce stunning page layouts for any medium.



Refine graphics and illustrations on the digital canvas.

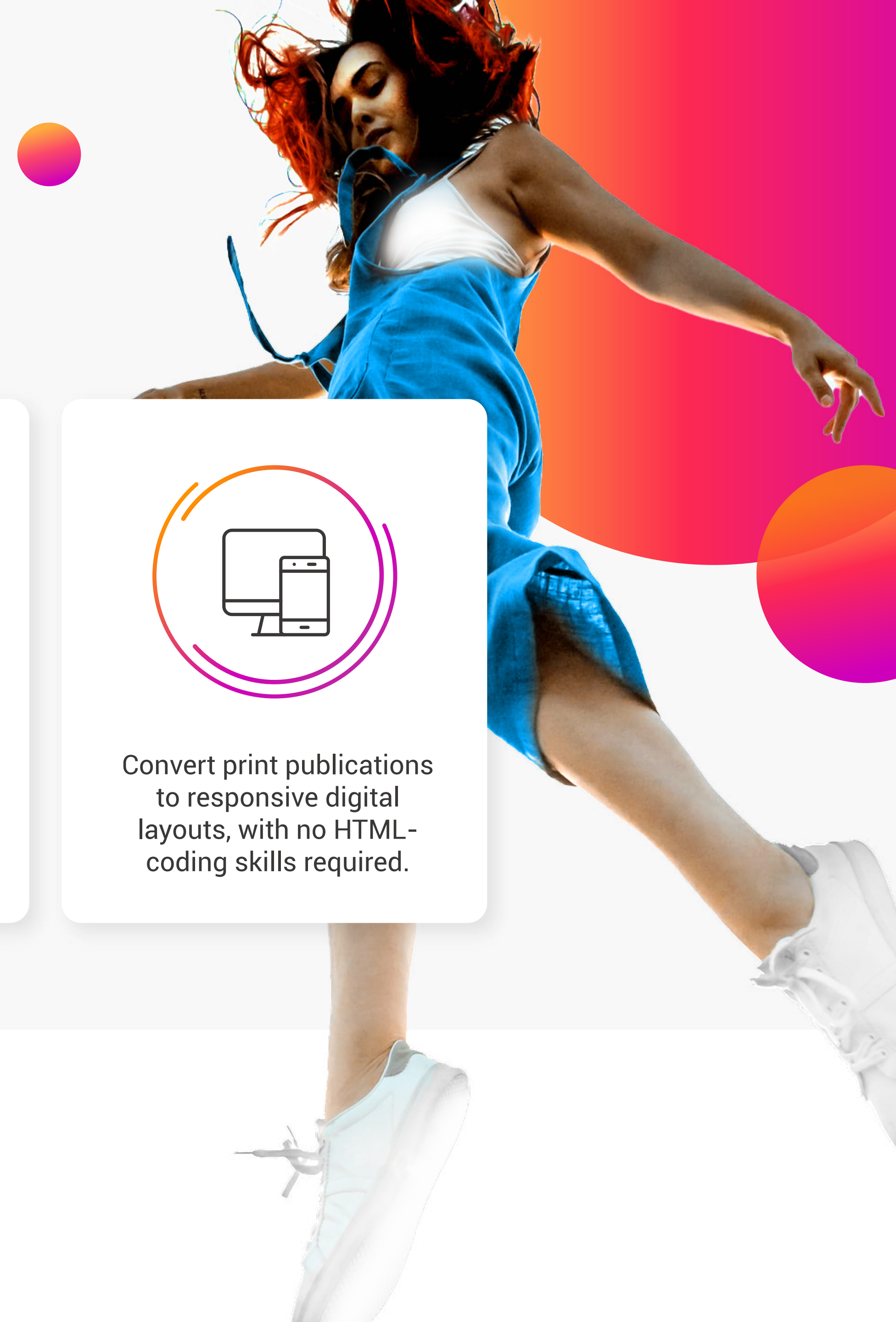


Correct, enhance and fine-tune images right up to the deadline.



Convert print publications to responsive digital layouts, with no HTML-coding skills required.

Let's look at QuarkXPress's key tool sets and some of their unique features. Our support and R&D teams continuously gather customer feedback, culminating in two releases per year with new features, enhancements and/or updates.





# Page Layout



**All-in-One Publishing:** Design elegant page layouts, apply non-destructive adjustments to images, and create stunning graphics without toggling between software programs.



**Cross-Media Publishing:** Create assets for multiple mediums and in a variety of sizes – all in one file.



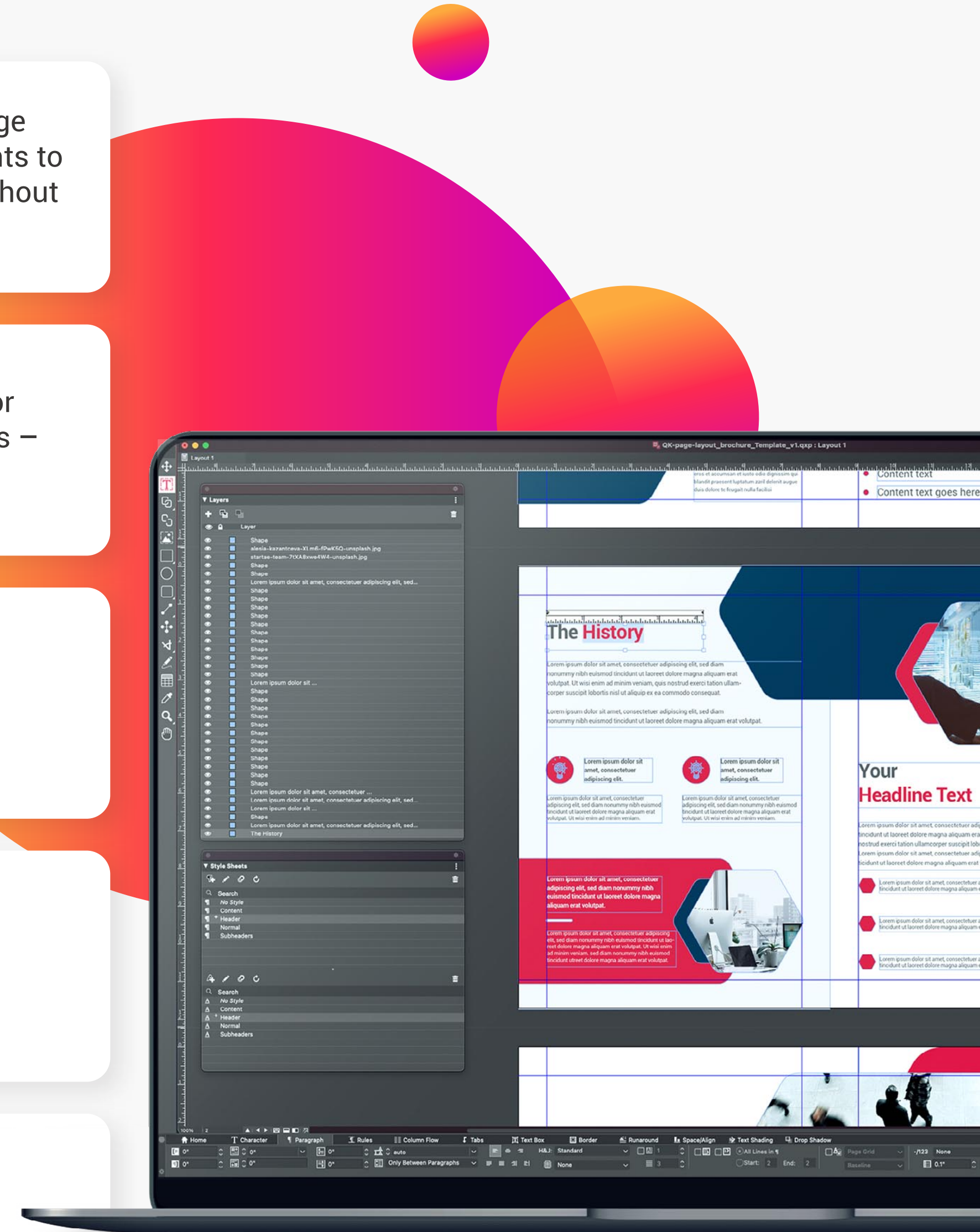
**Expert Style Sheets:** Improve workflow by using powerful pre-built and custom style sheets.



**IDML & PDF Conversion:** Easily convert and edit assets designed in other software programs.



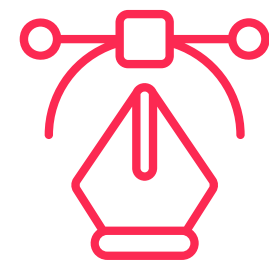
**Synchronized Text:** Make text edits in one layout and watch them populate across all your synced assets.



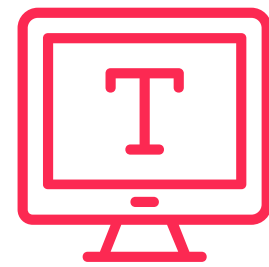




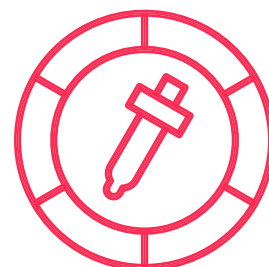
# Graphics & Illustrations



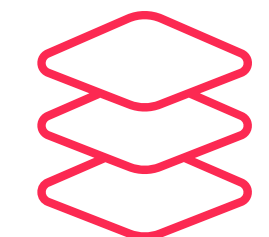
**Robust Vector Tools:** Create and modify complex graphics and illustrations with powerful vector tools – Bézier curves, edit nodes, free-hand drawings, and so much more.



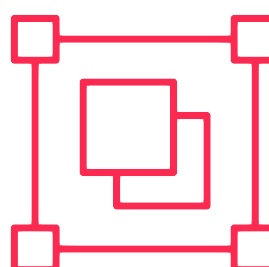
**Advanced Typography:** Add precision or drama to your text with our extensive array of typographic tools.



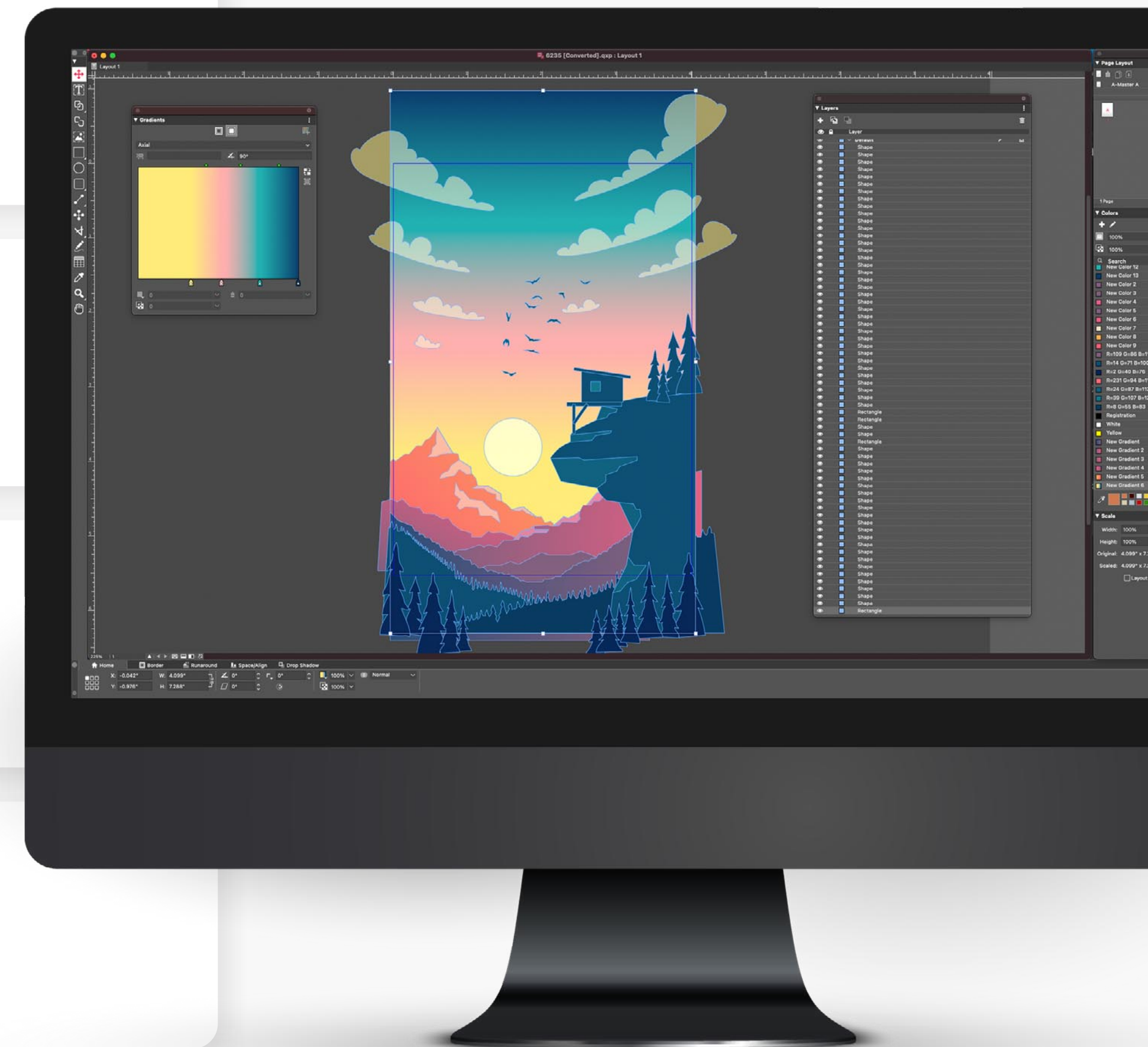
**Comprehensive Color Management:** Mix, match, modify and manage colors like never before with our complete suite of color tools and palettes.



**Flexible Layering:** Make editing and selecting complex graphics a breeze with the layers palette.



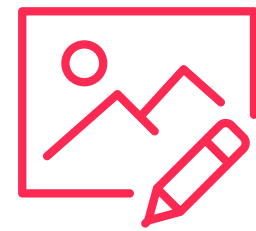
**Native Objects:** Converting native graphics objects from other software programs is as simple as copy and paste.



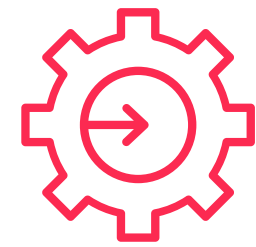




## Photo Editing



**Compelling Image Effects:** Make the most of your photos by adding a wide range of non-destructive effects and image controls.



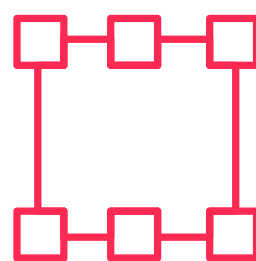
**Photoshop Integration:** Streamline your workflow by managing Photoshop layers and channels directly in QuarkXPress.



**File Formats for Everyone:** Import and adjust a wide range of industry-standard image formats (PSD, PDF, PNG, JPEG, SVG, TIFF).



**Blend Modes:** Enhance your creative by using transparency blend modes with any number of vectors and/or images.



**Adaptive Masking:** Show only what you need to show using alpha channels and clipping paths.



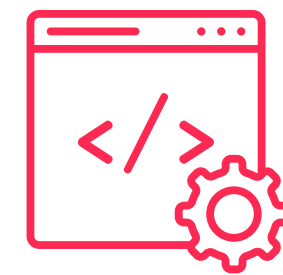


# Digital Publishing

For detailed information about all QuarkXPress features, please refer to the [user guide](#).



**Web Conversion:** Convert any QuarkXPress document into a web page.



**No-Code HTML5:** Construct extended HTML5 flex websites without coding.



**Flexible Browser Previews:** Use your desired browser for immediate WYSIWYG previews.



**Multimedia Enhancements:** Embed videos, slideshows, animations and other interactive elements.



**Digital Book Publishing:** Create reflow and fixed e-books, Kindles, apps and HTML publications.







With QuarkXPress at your fingertips, the blank screen gives way to brilliant content. Both the creative professional and the business user will benefit from all the capabilities that span both print and digital formats. These are just some of the possibilities:

## Print

- Newspapers/newsletters
- Magazines
- Brochures
- Catalogs
- Posters/flyers
- Books

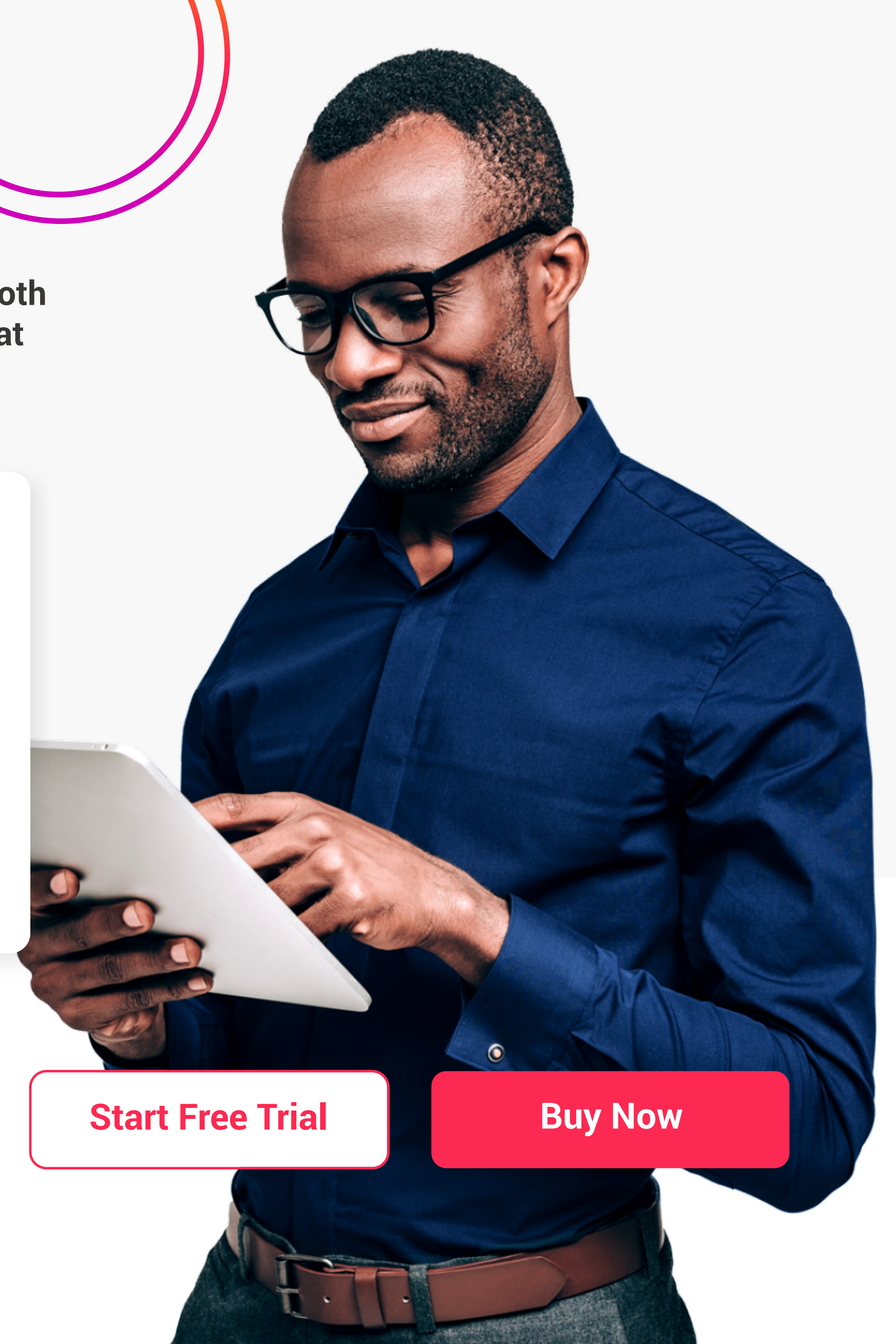
## Digital

- Websites
- Blogs
- iOS/Android publications
- Progressive web apps
- Fixed/reflowable e-books
- Flip books

More than 80 percent of organizations view content as a core business strategy, according to the Content Marketing Institute. Well, brilliant content begins with QuarkXPress. See for yourself why more than 50,000 global users turn to the content design and digital publishing pioneer.

[Start Free Trial](#)

[Buy Now](#)







Quark is the basis for content creation, automation and intelligence. Since 1981, the company has been a pioneer in desktop publishing, digital publishing and content automation. Today, customers rely on Quark for closed-loop content lifecycle management to deliver optimized content to meet their desired use cases – from digital magazines that entertain to documents that demonstrate regulatory compliance. Headquartered in Grand Rapids, Mich., we serve more than 100 enterprise customers and 50,000 users worldwide. Quark. Brilliant content that works. For more information, visit [www.quark.com](http://www.quark.com).

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