WORDPRESS

INTRODUCTION TO
WORDPRESS

ONE DAY COURSE
Course Code: WHP01

WordPress is the world's favourite blogging platform, but can also be used as a flexible content management system on which to build highly functional self-hosted websites. This one day WordPress course will enable you to build your own self hosted Word Press web site either from scratch or by editing existing templates and themes.

Content

The course focusses on these essential application functions:

- » Overview of WordPress
- » Setting up a local environment
- » Managing MySQL databases with PHP MyAdmin
- » Adding users and assigning different user roles
- » Setting up reading and post options
- » Creating, adding, updating and assigning menus
- » Creating SEO friendly URLs
- » WordPress pages structures
- » Structured and installing a theme
- » Creating a custom home page / Building the sidebar
- » Activating and deactivating themes
- » Editing Themes and Templates
- » How templates pages fit into the WordPress structure
- » PHP coded for WordPress

Requirements

Our Introduction to WordPress short course is for anyone with basic PC or Mac skills who is already familiar with the features and functions of a WordPress blog.

Learning Outcomes

Completing this course will enable you to:

- » Set up a WordPress local development environment
- » Manage MySQL databases
- » Install and configure WordPress
- » Create SEO friendly pages
- » Build user friendly menu and navigation systems
- » Install and manage WordPress themes
- » Customise the appearance and functions of WordPress themes

Class size **max 6 students** | **10am - 4pm** | Price **£160.00**

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